ITP GOALS FOR 2030 UNITE THE HOTEL INDUSTRY FOR A SUSTAINABLE FUTURE

The International Tourism Partnership (ITP) and its members believe that the hotel industry can be a force for good and make a positive contribution to the United Nations' Sustainable Development Goals and to the COP21 climate agreements.

Leading global hotel groups collaborate for a sustainable industry

Aligned by a focus on the United Nations’ Sustainable Development Goals (SDGs)

Commitment to lead by example sends a call to action across the industry

By working together we can drive change further and faster than on our own. Our vision for 2030 is for sustainable growth and a fairer future for all. We are working together to achieve this through our collective ambition to impact critical issues via four ITP Goals

Youth employment
To collectively impact one million young people through employability programmes by 2030, thereby doubling our current impact on youth unemployment.

Water
To embed water stewardship programmes to reduce the number of people affected by water scarcity; improve water-use efficiency and identify ways to address water scarcity.

Carbon
To embrace science-based targets, and encourage the wider industry to join in reducing emissions at scale.

Human rights
To raise awareness of human rights risks, embed human rights into corporate governance, and address risks arising in the labour supply chain and during hotel construction.